



FOR IMMEDIATE RELEASE

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Madawaska’s Launches New Website

Madawaska, Maine – There comes a time when all good things must be updated, redesigned, and made functional and vibrant for our citizens to have ease of use, links for information and those who like to do things online, and informational about what’s happening throughout the different departments that make up Madawaska.

“We launched our new “up to date” website on Monday, December 4th with a project completion rate of 96% stated Denise Duperré, Administrative Specialist.

Our old website served its purpose but really needed to have a product that was government friendly and have an internal management system that was less labor intensive to get all the information up and posted in a timely manner and to stay current. Also, we wanted a look and feel that represented the area and easier to navigate for our users.”

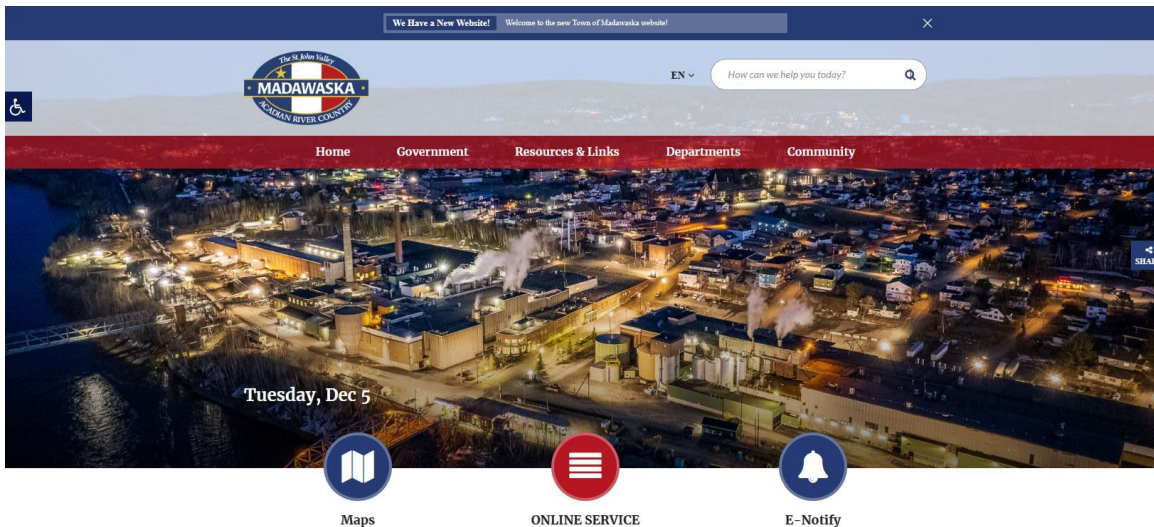
Madawaska’s new website allows users access to current informational links as well as board agendas and minutes by various boards and committees. The website highlights the area’s history and gives visitors the opportunity to view the community and get a sense of the vibrancy and progressive outlook on Madawaska’s region.

All departments are linked to the website for quick access information as well as links to forms and files.

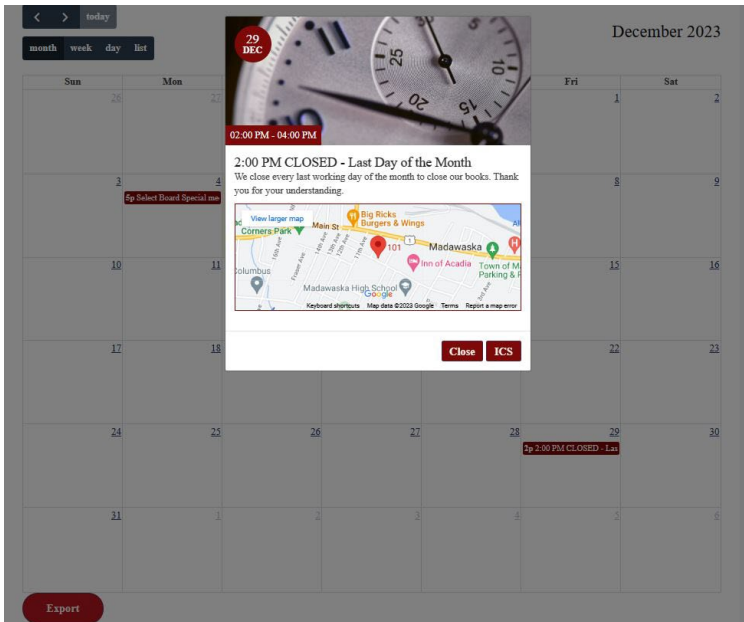
“Like I stated, there’s a few pages I’m still working on and should have the entire site at 100% by month’s end,” added Duperré.

“Madawaska Select Board was instrumental in the decisioning of going with the website provider that had all the functionality and features we were looking for, commented Board Chairman Richard Dionne.

We all had a different outlook in mind, and our Administration was able to bring all of our recommendations forward and find a solution to put forth a product that was both functional and represented our town well.”



Another great feature for citizens is the E-Notify capability for citizens to sign up for alerts either by text message or by email of specific things they would like to get alerts for from the town. An example is a Town meeting, road closures or a calendared event. There are many things a person can choose to sign up for. To find the E-Notifications, just look for the 'blue bell' in the center of the page.



The Calendar of Events is fully functional. If you select the event on the calendar, it opens and there are links to agendas or information for the event. You can also find recent news releases under the news tab. There's also the local tax map access by clicking on the map icon in the middle of the home page.

The website is functional in any language and is ADA compliant. There's a search feature and so many other capabilities. Check out Madawaska's new website at www.townofmadawaska.com